

## 14.5 Local and long-distance calls, calls per capita and average calls per telephone, 1978-85

Year	Local calls '000	Long-distance calls '000	Total calls '000	Calls per capita	Average calls per telephone		
					Local	Long-distance	Total
1978	22,986,788	1,082,619	24,069,407	1,020	1,515	71	1,586
1979	23,885,752	1,210,771	25,096,523	1,054	1,508	76	1,584
1980	25,501,063	1,340,263	26,841,326	1,114	1,543	81	1,624
1981	27,186,415	1,452,979	28,639,394	1,176	1,605	86	1,691
1982	27,554,131	1,475,376	29,029,507	1,173	1,640	88	1,728
1983	28,943,875	1,541,277	30,485,152	1,219	1,740	93	1,833
1984	31,204,784	1,640,932	32,845,716	1,300	1,894	100	1,994
1985	32,926,313	1,792,434	34,718,747	1,361	2,061	112	2,173

## 14.6 Operating and financial summary of the radio and television broadcasting industry, 1982-85 (thousand dollars)

Item	Private stations		CBC	Private stations		CBC
	Radio	Television		Radio	Television	
	1982			1983		
Operating revenue						
Revenue from sale of air time	465,931	670,832	106,989	479,488	711,346	123,675
Local time sales	346,921	166,765	13,103	352,723	173,939	11,634
National time sales	117,411	393,763	76,004	125,120	419,507	53,760
Network time sales	1,598	110,305	17,882	1,645	117,900	58,281
Production and other revenue						
Syndication revenue	174	8,349	—	501	11,269	—
Production revenue	4,516	45,641	—	5,672	55,646	—
Other revenue	5,222	21,153	3,882	6,446	8,172	7,031
Total, operating revenue	475,843	745,976	110,871	492,107	786,432	130,706
Departmental expenses						
Program	152,557	320,125	433,556	159,904	351,795	480,386
Technical	21,144	46,998	153,629	23,041	45,450	170,293
Sales and promotion	102,647	66,345	25,802	106,425	70,038	26,089
Administration and general	145,333	117,134	157,673	148,830	121,396	157,551
Total, departmental expenses	421,680	550,602	770,660	438,200	588,678	834,319
Depreciation	16,112	24,852	33,742	17,752	26,347	38,116
Interest expense	27,822	30,657	—	22,650	34,261	—
Other adjustments - income (expense)	20,197	3,017	—	3,016	11,380	6,530
Net profit (loss) before income taxes	30,425	142,883	—	16,520	148,527	—
Net cost of CBC operations	—	—	693,531	—	—	735,199
Salaries and other staff benefits	223,082	195,939	435,274	230,708	212,785	511,226
Average number of employees	9,737	6,840	12,129	9,666	6,895	12,334
	1984			1985		
Operating revenue						
Revenue from sale of air time	544,318	816,612	154,096	565,548	884,770	162,431
Local time sales	398,674	194,344	13,614	426,295	208,139	14,496
National time sales	144,152	474,447	72,798	138,707	519,512	79,271
Network time sales	1,493	147,821	67,684	546	157,119	68,664
Production and other revenue						
Syndication revenue	51	15,061	—	157	14,781	—
Production revenue	6,759	55,350	—	7,497	50,831	—
Other revenue	7,551	12,589	7,012	6,196	10,559	7,148
Total, operating revenue	558,679	899,612	161,108	579,398	960,941	169,579